



TRADER

August 2008

Keeping MVITA members informed of MVITA's upcoming events and other international happenings in the Miami Valley.

Upcoming MVITA Happenings and Events

Tuesday – August 26th – MVITA Annual Golf Outing

Place: Heatherwoode Golf Club, (Springboro, Ohio) **Time:** 12:00 pm

Due to rainy weather, Heatherwoode Golf Club closed the golf course on August 5th. We have rescheduled MVITA's Annual Golf Outing to Tuesday, August 26th. This rescheduling will permit us to add additional golfers. We can accept additional foursomes or individual golfers. The Golf play will be a Team Scramble.

We will have practice opportunities available and lunch before the golf with a dinner afterwards. Many golf & raffle prizes will be awarded. There will be 4 holes with "Hole-in-One" prizes

To register, Contact: Jim Ireton at mvita@earthlink.net or call 937-226-8482

Thursday – September 18th – MVITA Annual Membership Dinner

Place: Mathile Theatre at the Schuster Center (Dayton, Ohio)

Time: 5:00 pm to 8:00 pm

MVITA kicks off its new year with the Annual Membership Dinner on the evening of September 18th at the Schuster Center. Invited Guests are the 2008 Winners of the Ohio Governor's "E" Award for Excellence in Exporting. The keynote speaker for this evening is John Manzella, President of Manzella Trade

Communications and author of "Grasping Globalization: Its Impact And Your Corporate Response." Save this date for an entertaining evening.

More Details to follow.

Wednesday – October 15th – Executive Luncheon

Place: Marriott Courtyard at UD Arena (Dayton, Ohio)

Time: 11:30 am to 1:00 pm

MVITA will hold our next Executive Luncheon on October 15th. Join us for Lunch and enjoy an informative international focused presentation. The featured speaker for this luncheon is Steve Berke, CEO for Cincinnati Sub-Zero. CSZ is the customer-focused manufacturer of patient body, blood and fluid temperature control products for the healthcare market, a complete line of industrial environmental simulation testing chambers and a first-class, on-site testing laboratory.

More Details to come.

New Member

We welcome the following New Member to MVITA

Kevin Kahn

K2 Industrial Controls International Ltd.

Other Upcoming International Events in Southwest Ohio

Thursday, August 28th – U.S. Department of Commerce : U.S. Manufacturing in the 21st Century

Place: Crowne Plaza (Dayton, OH) - Time: 7:45 am to 3:30 pm.

MVITA is a Marketing Sponsor for this important event. The focus of this event is for Small &

To Register go to: <http://www.buyusa.gov/greatlakes/usmanufacturing21stcentury.html>

Questions? Contact Debbie Dirr at 937-259-2522 or e-mail: ddirr@mail.doc.gov Medium sized Manufacturers to explore the resources and the opportunities to sell outside of the U.S.



U.S. Manufacturing in the 21st Century:
A Playbook for Competing Globally
Thursday, August 28, 2008, 7:45am – 4:05pm,
Crowne Plaza Dayton, Dayton, Ohio, \$85



Topics Include

- ◆ Making the Most of Resources for Small & Medium-sized Manufacturers (SMM) Exporters
- ◆ The Expanding EU: Opportunities and Standards for SMMs
- ◆ Opportunities South of the Border
- ◆ Asia's Future and Impact on U.S. Manufacturing

Online Registration & Program Information:
<http://www.buyusa.gov/greatlakes/usmanufacturing21stcentury.html>